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Event



Kosmima

31st INTERNATIONAL EXHIBITION FOR JEWELLERY, CLOCKS AND WATCHES,
PRECIOUS STONES, MACHINERY, EQUIPMENT

22-24.10.2016

THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTER - GREECE



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HeLLeNic
JewELLery FAIR

30th INTERNATIONAL EXHIBITION FOR JEWELLERY, CLOCKS AND WATCHES,
PRECIOUS STONES, MACHINERY, EQUIPMENT

03-06.03.2017

METROPOLITAN EXPO - ATHENS, GREECE

ORGANIZED BY

HELEXPO

JEWELRY IN GREECE

Even before the arrival of metallurgy to the Greece and surrounding areas, these territories produced constant stream of simple stone, clay and bone decoration items. After the arrival of Bronze Age, Greeks began creating more and more complicated designs eventually producing jewelry that reflected the wealth and power of nobility and rulers. Jewelry in ancient Greece was viewed as a symbol of power, social status, ward against evil, celebration of the gods and was most often used by female members of wealthy class. Even though they received techniques for making gold items from the nearby kingdoms of Egypt and Mesopotamia around 3 thousand years ago, they managed to retain they unique style that was remain unchanged in the centuries that followed.

The Greeks started using gold and gems in their gold jewelry in 1,400 BC, although beads shaped as shells and animals were produced widely in earlier times. By 300 BC, the Greeks had mastered making colored gold jewelry and using amethysts, pearl and emeralds. Also, the first signs of cameos appeared, with the Greeks creating them from Indian Sardonyx, a striped brown pink and cream agate stone. Greek gold jewelry was often simpler than in other cultures, with simple designs and workmanship. However, as time progressed the designs grew in complexity different materials were soon utilized.

Gold Greek jewelry, was hardly worn and was mostly used for public appearances or on special occasions. It was frequently given as a gift and was predominantly worn by woman to show wealth, social status and beauty. The jewelry was often supposed to give the wearer protection from the "Evil Eye" or endowed the owner with supernatural powers, while others had a religious symbolism. Older pieces of gold jewelry that have been found were dedicated to the Gods. The largest production of gold Greek jewelry in these times came from Northern Greece and Macedon. However, although much of the jewelry in Greece was made of gold and silver with ivory and gems, bronze and clay copies were made also.

Jewelry makers in Ancient Greece were largely anonymous. They worked the types of gold jewelry into two different styles of pieces; cast pieces and pieces hammered out of sheet metal. Fewer pieces of cast jewelry have been recovered; it was made by casting the metal onto two stone or clay molds. Then the two halves were joined together and wax and then molten metal, was placed in the center. This technique had been practiced since the late Bronze Age. The more common form of gold Greek jewelry was the hammered sheet type. Sheets of metal would be hammered to the right thickness & then soldered together. The inside of the two sheets would be filled with wax or another liquid to preserve the metal work. Different techniques, such as using a stamp or engraving,

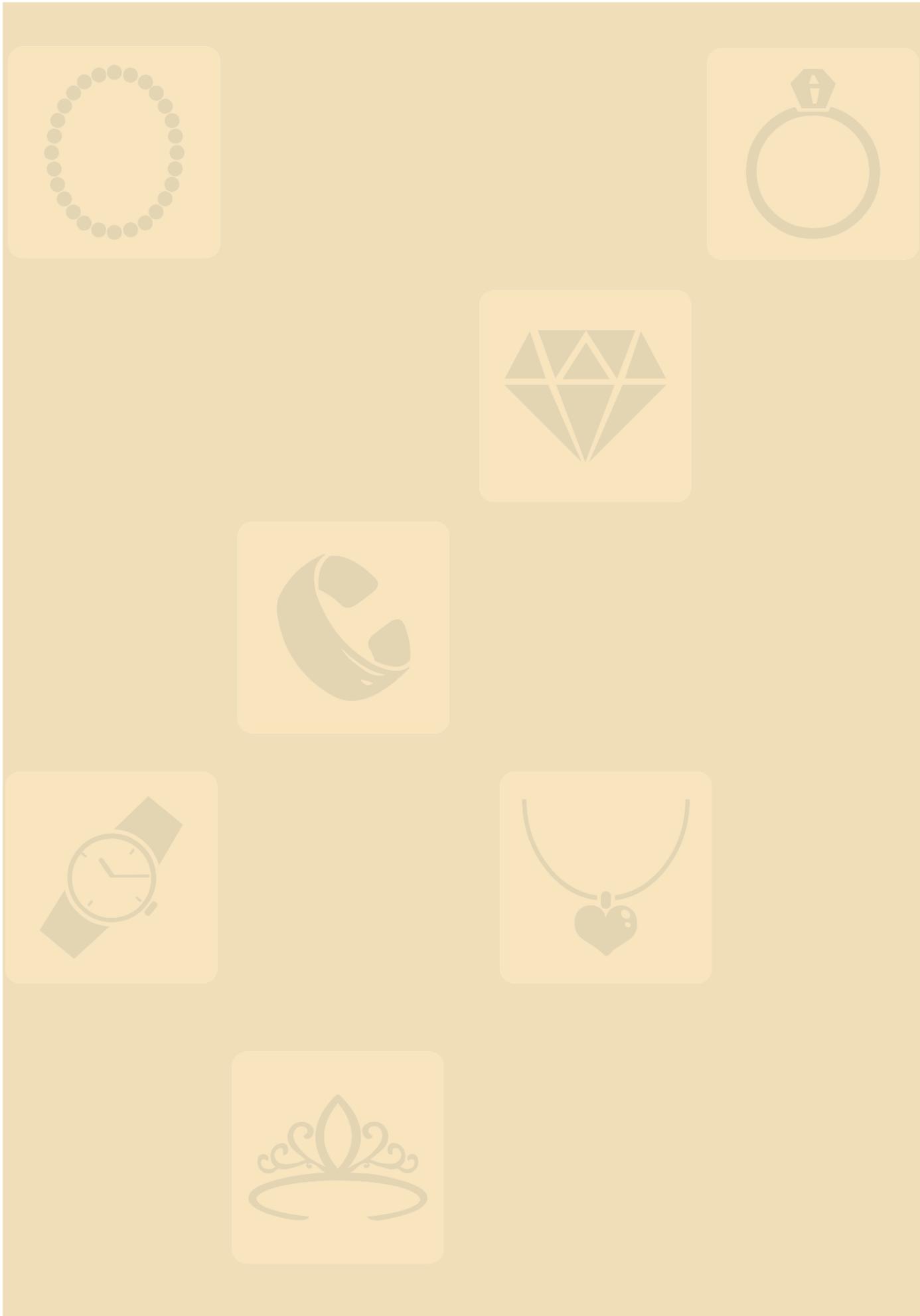
were then used to create motifs. Jewels may then be added to hollows or glass poured into special cavities on the surface.

Development of great Greek Mycenaean civilization brought the first great rise of jewelry use. Gold became primary decorative raw material, although silver, lead, bronze and various alloys were also used. Carefully crafted rings, necklaces and pendants were some of the most known jewelry types from that period. Sadly fall of the Mycenaean civilization brought three hundred years of "dark ages" where culture, technology and entire Greek society almost collapsed. This period finally ended with the coming of Golden Age of Greece when their culture blossomed and enabled advancement of jewel making technology to the next level. Use of molds and thin leafs of gold enabled Greeks to manufacture some of the most beautiful pieces of antique jewelry that are preserved today, and regarded as the masterpieces of highest order. The most popular gemstones were amethysts, pearls, chalcedony, cornelian, garnet and emeralds.

Hellenic period and arrival of Alexander the Great brought influx of gold, precious gems and oriental influences to the Greece, but the fall of the Greece under the control of Roman Empire in 2nd century BC brought many drastic changes to their style of jewelry making. Influences of Christianity and formation of Byzantine Empire enabled the renaissance of their style, spreading of high quality jewelry and great regard toward the skilled jewelers. Sadly even those styles reached its end after conquer of the Greece by Turkey, and eventual independence gained in 1827. By then, clashes of styles that raged in their culture brought the destruction of many ancient works of art that were melted and modified to look more in line to the new modern European style.

Nowadays, a new generation of Greek high jewelry designers, shakes things up creating extremely modern and impressive jewelry that has earned a place alongside the most recognizable jewelry brands worldwide. Participating in major international exhibitions, their designs are available in some of the world's most famous department stores and international online shops. The creations of the designers below, have long been favorites of the international jewelry market. Here are some of the most outstanding creations of Greek designers who currently excel internationally. The so-called birthplace of civilization has not had an easy ride of late, but an economy in tatters seems to have bolstered rather than buffered the creative spirit of its designers. The spirit of the Greek people is entwined with an authentic love of unique jewelry, and as more Greek jewelers step into the spotlight, it is a love that could spread like wildfire.

*Processed and provided by the Institute of Export Research & Studies (IERS) of the Greek International Business Association (SEVE)
Source: www.historyofjewelry.net*





Kosmima

INTERNATIONAL EXHIBITION FOR JEWELLERY, WATCHES, PRECIOUS STONES, MACHINERY & EQUIPMENT

profile

KOSMIMA is the most important annual meeting of jewellery professionals for the Autumn - Winter season in Greece.

KOSMIMA (October, Thessaloniki) and **HELLENIC JEWELLERY FAIR** (February, Athens), also organized by HELEXPO, provide the framework for professionals who are interested to penetrate or explore the jewelry market of Greece and the broader Balkan area, being also the perfect marketplace to experience first hand the unique greek jewellery production.

general information

- Dates:** 22-24/10/2016
- Venue:** Thessaloniki International Exhibition Center
- Hall:** 13
- Duration:** 3 days (Saturday-Sunday-Monday)
- Opening hours:** Saturday, Sunday: 10.00-20.00 hours
Monday: 10.00 – 19.00 hours
- Admission:** Open to trade visitors only



2015 facts & figures

4.032

sq.ms of exhibition space

+36%

raise in trade visitors numbers

76,5%

of the visitors considered greek jewellery competitive for the market of their country

2.593

trade visitors

82,30%

of the visitors found the range of exhibits satisfying



27th Jewellery Design Contest

KOSMIMA 2016 features the 27th Jewellery Design Competition, an established event which aims at enhancing the creativity of young jewelry designers. This year's theme is "inspiration" based on a poem of the famous greek poet, K. Kavafis.





HeLLeNIC JewELLery FAIR

INTERNATIONAL EXHIBITION FOR JEWELLERY, WATCHES, PRECIOUS STONES, MACHINERY & EQUIPMENT

profile

HELLENIC JEWELLERY FAIR is the most important annual meeting of jewelry professionals for the Spring/Summer season in Greece. HJF is the perfect marketplace to experience the unique Greek jewelry production and penetrate the jewelry market of the broader Balkan Area.

Since 2013, when HELEXPO undertook to organize the fair, HJF has acquired an international profile.

general information

- Dates:** 3-6.3.2017
- Venue:** METROPOLITAN EXPO exhibition center, International Airport "El. Venizelos", Athens, Greece.
- Hall:** 1
- Duration:** 4 days (Friday-Monday)
- Opening hours:** Friday -Monday: 10.00-20.00 hours
- Admission:** Open to trade visitors only. Ticket price 6.



2016 facts & figures

383
exhibitors

3.200
visitors

12.000
sq.ms of exhibition area

foreign trade visitors from
12 countries



2013-2016: upward period



32% increase in exhibitors

31% increase in visitors

41% increase in exhibition area

foreign visitors statistics - 2016

86% of foreign visitors actually found the exhibits/ services they were interested in

93% stated that they consider the prices of Greek jewelry prices very competitive

64% replied they developed business co-operations with 2 or more exhibitors during they visit



Auditor: Exhibition Research Institute

exhibits

- jewellery
- watches & watch accessories
- precious/semi-precious stones
- packaging/decoration
- machinery
- equipment

visitor profile

The fair attracts professionals interested in remaining updated on new trends, renewing their contacts and developing new partnerships with companies from Greece and Abroad.

Most common countries of origin: Cyprus, Romania, Albania, Algeria, Bulgaria, Egypt, Germany, Italy, Lebanon, Holland, Russia, Spain, Turkey, United Kingdom, Jordan, Poland, Tunisia, Saudi Arabia, UAE.

visitors

- retailers
- merchandisers
- manufacturers
- representatives
- distributors
- wholesalers
- importers



exhibitors

- manufacturers
- workshops
- designers
- traders
- importers /representatives



Why visit KOSMIMA and HJF fair?

- to explore the possibilities of the Greek jewelry market
- to get acquainted with the Greek jewelry design that is inspired by thousands of years long tradition
- to be informed on the latest trends and make your choices from a wide range of products
- to network with companies presenting orthodox religious jewelry and articles
- to find a large selection of jewelry for children

Hosted Buyers Privileges offered by Helexpo

- Air ticket (economy class) from the country of origin to Thessaloniki or Athens and back
- Hotel accommodation for 1-2 nights (depending on the flights and country of origin) in a 4 or 5-star hotel
- Transfer from the airport to the hotel or the fairgrounds
- Transfer from the hotel or the fairgrounds to the airport
- Daily transfer from the hotel to the fairgrounds and back
- Free entrance badge
- Free on-line exhibitors catalogue
- Bag with information material and memorabilia
- Pre-arranged B2B meetings via a state-of-the-art software program
- Printed appointment schedule
- Coffee break at the Fairgrounds (Business Lounge)
- Free Wi-Fi access at the Fairgrounds
- Secretarial assistance throughout the exhibition
- Complimentary city tour



HOSTED BUYERS PROGRAM

Fix your appointments, NOW!

WHAT IS IT?

It is a service provided by HELEXPO to exhibitors and visitors, based on the promotion of cooperation among businesses, through pre-arranged business meetings. Companies participating in HELEXPO field exhibitions will have the opportunity to meet exhibitors, thanks to a customized software program, where business meetings can be pre-arranged within the exhibition area. This is achieved through a state of the art electronic system.

WHY SHOULD YOU PARTICIPATE?

- You ensure your business meetings (face to face) with companies of your choice
- You have better control of the time spent at the Fairgrounds
- You open new business opportunities
- You get acquainted with products and services which are 100% relevant to your business activities
- You find the appropriate colleagues in your field
- You exchange knowledge in your business area of interest
- You arrange your appointments according to your needs

HOW TO REGISTER

- You must fill in the forms : "Trade Visitor's Requested Data", "Co-operation Profile"
- The forms must be sent to the Commercial & Economic Section of the Greek Embassy in your country, with c.c. to HELEXPO, or directly to HELEXPO at: kostopoulou@helexpo.gr, skoulikarakis@helexpo.gr.
- An evaluation of your application by HELEXPO will follow. Please note that a first-come-first-served order will be followed for all applications.
- If accepted as hosted buyer, you shall receive a User Account from HELEXPO as well as directions on how to proceed with the pre-arrangement of your appointments with our exhibitors, through our on-line B2B Program.
A minimum of 15 appointments per Hosted Buyer is a prerequisite for the final confirmation of your

participation in the Program. Furthermore, HELEXPO maintains the right to additionally arrange another 5-10 appointments for you, according to your fields of interest and our exhibitors' requests.

- Your accommodation and/or flight arrangements shall be settled by HELEXPO.
- Your transfer from and to the airport as well as from the hotel to the fairgrounds and back will be arranged by HELEXPO.
- In case of non confirmation of your visit (hotel & air ticket) and your B2B appointments latest ten days prior to the opening of the exhibition your participation in the Hosted Buyers Program will automatically be cancelled (as will also be the case for your air-ticket and hotel bookings). Further details on the cancellation policy can be found in the "Terms & Conditions" for Hosted Buyers.
- In case you require an Invitation Letter for VISA purposes, HELEXPO will provide it to you, as long as you inform us accordingly two months prior to the exhibition you shall be visiting. In case you already have a VISA, you shall be requested to send a copy to HELEXPO together with the forms to be filled in.
- Printed material as well as your entrance badge shall be available at your hotel, upon arrival.
- Our executives will provide any necessary assistance and information to you during your visit at the exhibition.
- Before leaving the Fairgrounds, you shall be asked to fill in a respective questionnaire with regards to your visit.

Take advantage of the opportunity HELEXPO is offering free of charge, to ensure successful business contacts and partnerships, combining work with pleasure and added value services, in a rich and hospitable exhibition environment. Further details on your visit will be sent to you in due time.

We wish you every success in your business transactions and are looking forward to welcoming you at our premises!

1. Fill in the APPLICATION FORM by clicking [here](#)
2. TERMS AND CONDITIONS FOR HOSTED BUYERS click [here](#)

Fairs and Exhibitions in Greece		2017
 Zootechnia	10th INTERNATIONAL EXHIBITION FOR LIVESTOCK & POULTRY	02-05.2
 Infacoma	34th INTERNATIONAL EXHIBITION FOR CONSTRUCTION, INSULATION, DOOR & WINDOW FRAMES, SANITARY WARE, PRECONSTRUCTION AND TECHNOLOGY	16-19.2
 Aqua THERM THESSALONIKI	2nd INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER SUPPLY, ENVIRONMENTAL TECHNOLOGY, SWIMMING POOL & RENEWABLE ENERGY	16-19.2
 HeLLeNIC Jewellery Fair	30th INTERNATIONAL EXHIBITION FOR JEWELLERY, CLOCKS AND WATCHES, PRECIOUS STONES, MACHINERY, EQUIPMENT <small>ATHENS, METROPOLITAN EXPO</small>	03-06.3
 Detrop	26th INTERNATIONAL EXHIBITION FOR FOOD & BEVERAGE, MACHINERY, EQUIPMENT & PACKAGING	03-06.3
 Oenos	6th INTERNATIONAL WINE EXHIBITION	03-06.3
 Freskon	3rd INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES	27-29.4
 Διεθνής έκθεση βιβλίου Θεσσαλονίκης	14th THESSALONIKI INTERNATIONAL BOOK FAIR	11-14.5
 82 THESSALONIKI INTERNATIONAL FAIR	82nd THESSALONIKI INTERNATIONAL FAIR	09-17.9
 Kosmima	32nd INTERNATIONAL EXHIBITION FOR JEWELLERY, CLOCKS AND WATCHES, PRECIOUS STONES, MACHINERY, EQUIPMENT	22-24.10
 ART THESSALONIKI	2nd INTERNATIONAL CONTEMPORARY ART FAIR	02-05.11
 Philoxenia	33rd INTERNATIONAL TOURISM EXHIBITION	16-19.11
 Hotelia	INTERNATIONAL HOTEL EQUIPMENT EXHIBITION	16-19.11
 Astero Cosmos	ASTEROKOSMOS -CHRISTMAS PARK	09.12-7.1

 www.helexpo.gr

COLLABORATING AUTHORITIES



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